

Jeong Ju Kim

1 UNITED STATES DISTRICT COURT
2 NORTHERN DISTRICT OF CALIFORNIA
3 SAN FRANCISCO DIVISION
4

5 Nichia Corporation,)
6 Plaintiff,)
7 v.)No. 3:06-CV-0162(MMC)

8 Seoul Semiconductor, Co., Ltd.,)
9 Seoul Semiconductor, Inc.,)
10 Creative Technology, Ltd.,)
11 Creative Labs, Inc., and)
12 Creative Holdings, Inc.,)
13 Defendants.)

14 _____)

15

16 VIDEOTAPED DEPOSITION
17 OF JEONG-JU KIM

18 Taken on behalf of Defendant SEOUL SEMICONDUCTOR,
19 LTD., at the law offices of Shin & Kim, Ace Tower,
20 4th Floor, 1-170, Soonhwa-Dong, Chung-ku, Seoul
21 100-712, Korea, commencing at 9:14 a.m., Wednesday,
22 April 11, 2007, pursuant to Notice.

23

24 BEFORE: ELSIE TERADA, CSR NO. 437

25 Certified Shorthand Reporter

Jeong Ju Kim

1 Q What was your first job after completing your
2 studies?

3 A I worked at LG Electronics air-con
4 development department.

5 Q What did you do there?

6 A Well, I was in charge of the overall process,
7 starting from the product design to the product sales.

8 Q How long did you stay in that position?

9 A Nine years and eight months, so approximately
10 that would be ten years.

11 Q And when did you leave LG Electronics?

12 A It was at the end of November 2003.

13 Q What was your next job?

14 A I worked at NAMOTEK from that time, onwards.

15 Q When you joined NAMOTEK in November 2003,
16 what was your position?

17 A It was general manager.

18 Q What were your responsibilities when you
19 first joined NAMOTEK?

20 A I was in charge of development.

21 Q What was your next position at NAMOTEK?

22 A Director.

23 Q When did you become a director?

24 A I became a director in June 2006.

25 Q And are you still a director?

Jeong Ju Kim

1 A Yes.

2 Q Do you have any other titles?

3 A Well, I'm in charge of overall

4 responsibilities relating to sales, production,

5 manufacturing technology, and component technology.

6 And that also includes development.

7 Q Basically, everything but finance.

8 A That is excluding production, management, and

9 purchase-related responsibilities.

10 Q What does NAMOTEK do?

11 A NAMOTEK largely produces BLUs, which is an

12 abbreviation for backlight unit.

13 Q What is a backlight unit?

14 A Maybe if I could use some materials to help

15 in explaining what a BLU is.

16 Q Why don't you hand this to me.

17 MS. PARKER: Why don't we have the court reporter

18 mark this as Exhibit -- they're the same, right? 247.

19 (Exhibit No. 247 was marked

20 for identification.)

21 Q (BY MS. PARKER): Mr. Kim, I show you what's

22 been marked as Exhibit 247, which is a color document.

23 It has "NAMOTEK" in the upper right-hand corner.

24 First, could you tell us what this document is?

25 A Well, the BLU, what it is, is, since the LCD

Jeong Ju Kim

1 Q (BY MS. PARKER): You can answer the
2 question.

3 A 100 percent. And that's for the entity that
4 is in charge of the windows, that is a subsidiary of
5 NAMOTEK.

6 Q And what is the facility -- what do the
7 facilities in China do for NAMOTEK?

8 A It's in charge of assembling the BLUs and
9 supplying it to the customers.

10 Q Does NAMOTEK manufacture any BLUs in Korea?

11 A Yes.

12 Q Other than Korea and China, does NAMOTEK
13 manufacture BLUs in any other country?

14 A No.

15 Q Is NAMOTEK a publicly listed company?

16 A Yes, it is.

17 Q Now, let's get back to our discussion of the
18 backlight units. I believe you indicated that it
19 provides the light source for the LCD; is that right?

20 A Yes.

21 Q What is an LCD?

22 A Well, LCD, well, you take a glass, and you
23 inject liquid crystals in that glass and use it for --
24 and use a color filter for reproducing color on the
25 display.

Jeong Ju Kim

1 Q What are LCDs used in?

2 A Well, in the case of LCD, they are deployed

3 on handsets, it's also used in PN -- PN --

4 A (In English) PMP.

5 THE WITNESS: -- PNP (sic) and for many other

6 applications.

7 Q (BY MS. PARKER): Are BLUs, backlight units,

8 used for anything other than as a component in a liquid

9 crystal display unit?

10 A No.

11 Q How many BLUs does NAMOTEK manufacture a

12 month?

13 A At present, around 3 million per month.

14 Q Does NAMOTEK manufacture LCDs?

15 A No.

16 Q Does NAMOTEK sell its backlight units to

17 anyone other than LCD manufacturers?

18 A No.

19 Q Now, I take it you're familiar with

20 light-emitting diodes?

21 MR. SNADER: Object -- objection; form.

22 Q (BY MS. PARKER): You can answer the

23 question.

24 A Yes.

25 Q Are you familiar with side-view LEDs?

Jeong Ju Kim

1 A Yes.

2 Q What is a side-view LED?

3 A You can consider that as another light source

4 inserted into a backlight unit.

5 Q If you could look at Exhibit 247, which was

6 the color presentation of an LCD and a BLU; do you see

7 that?

8 A So you want me to --

9 Q Could you show us on that, on Exhibit 247 --

10 strike that. On Exhibit 247, is the LED depicted?

11 A Yes. Next to the light source, LED is

12 indicated on that material, in the parentheses.

13 Q Could you tell us how a BLU is put together,

14 and where, in that process, the LED is placed?

15 A Yes. In order to help with my explanation,

16 I've brought along some sample BLUs, so I'll show it to

17 you.

18 MS. PARKER: Let's mark one as Exhibit 249, which

19 is a model -- not a model -- an actual BLU; is that

20 right?

21 A Yes.

22 (Exhibit No. 249 was marked

23 for identification.)

24 DEPOSITION OFFICER: Where would you like me to

25 mark this? On top?

Jeong Ju Kim

1 Q There is a side, of the top diagram, that's
2 indented. Shall we call this the back?

3 MR. SNADER: Objection to form.

4 THE WITNESS: Yes, this is the back area.

5 Q (BY MS. PARKER): Okay. And the flat line is
6 the front area?

7 MR. SNADER: Objection to form.

8 THE WITNESS: Yes.

9 Q (BY MS. PARKER): And which side has the
10 window?

11 MR. SNADER: Objection to form.

12 THE WITNESS: By "window," what would you mean?

13 Q (BY MS. PARKER): Look at the picture right
14 below the top picture. There's -- there's an oval
15 shape in the middle of that picture; do you see that?

16 MR. SNADER: Objection to form.

17 THE WITNESS: Yes.

18 Q (BY MS. PARKER): Okay. And is that a window
19 or sort of a recess where a light is emitted from?

20 MR. SNADER: Objection to form.

21 THE WITNESS: Yes.

22 Q (BY MS. PARKER): And is that on the front of
23 the LED?

24 MR. SNADER: Objection to form.

25 THE WITNESS: Yes, it does.

Jeong Ju Kim

1 Q (BY MS. PARKER): And where are the electrode
2 leads on the diagram, on the top picture?

3 A It's located on the -- they are located on
4 the sides, to the left and right of the body.

5 Q And earlier I believe you testified that in
6 this side-view LED, these are facing backwards; is that
7 correct?

8 MR. SNADER: Objection to form.

9 THE WITNESS: Sorry, they are to the sides.

10 Q (BY MS. PARKER): Okay. And are they facing
11 in a -- are they facing towards the window, or are they
12 facing away from the window?

13 MR. SNADER: Objection to form.

14 THE WITNESS: I'm not sure -- I'm not quite sure
15 what you mean by against the window, facing away from
16 the window.

17 Q (BY MS. PARKER): Okay. Let's look at the
18 picture, to the right of the picture -- let's see.
19 There's three rows of diagrams. There is the top
20 diagram we were discussing. There's the diagram
21 immediately below it, that has the window. And if you
22 look at the diagram to the right, is the electrode lead
23 depicted in that diagram?

24 A Yes.

25 Q Where is it depicted?

Jeong Ju Kim

1 A It is depicted on the right-hand side.

2 Q It's the L-shaped object?

3 INTERPRETER KIM: L-shaped?

4 MS. PARKER: Uh-huh.

5 THE WITNESS: Yes.

6 Q (BY MS. PARKER): And which is the side that
7 would be facing into the light guide plate in NAMOTEK's
8 backlight unit?

9 MR. SNADER: Objection to form.

10 THE WITNESS: It's the window area.

11 Q (BY MS. PARKER): Okay. And is the electrode
12 lead facing towards the window side or away from the
13 window side?

14 MR. SNADER: Objection to form.

15 THE WITNESS: They are located at the rear of the
16 left- and right-hand side of the window.

17 Q (BY MS. PARKER): And are the electrode lead
18 in the 902 side-view series facing away from the
19 window?

20 MR. SNADER: Objection to form.

21 THE WITNESS: Yes.

22 Q (BY MS. PARKER): And when NAMOTEK places the
23 LED in its backlight unit, is there any benefit to the
24 LED being -- facing away from the window?

25 MR. SNADER: Objection to form.

Jeong Ju Kim

1 THE WITNESS: Yes.

2 Q (BY MS. PARKER): What is that benefit?

3 A Well, when the LED is stuck onto the light
4 guide plate, if we have electrodes at the front, we
5 cannot completely stick the LEDs to the light guide
6 plate, so it is more advantageous to have the electrode
7 leads facing away from the window.

8 Q So it's a benefit in terms of the soldering
9 process?

10 MR. SNADER: Objection to form.

11 THE WITNESS: Well, it's not necessarily an
12 advantage in the soldering process.

13 Q (BY MS. PARKER): What is it an advantage to?

14 A Well, when we assemble a BLU, we have to
15 stick the LED to the light guide plate, and that's
16 where the advantage is in.

17 Q Okay. And are there any other advantages in
18 addition to the ability just sticking it on the light
19 guide plate?

20 A No.

21 Q When you are placing the LEDs on the light
22 guide plate, do you want to maximize the light that is
23 emitted from the LEDs?

24 A Yes.

25 Q And how do you do that?

Jeong Ju Kim

1 A Well, we stick it on, by hand.

2 Q And are there benefits to doing it as close
3 to the edge as possible?

4 MR. SNADER: Objection to form.

5 THE WITNESS: Yes.

6 Q (BY MS. PARKER): And what are those
7 benefits?

8 A Well, it increases the brightness.

9 Q Now, I believe you testified a few moments
10 ago that when you insert the LEDs into the backlight
11 unit, they cannot be seen; is that right?

12 MR. SNADER: Objection to form.

13 THE WITNESS: Yes.

14 Q (BY MS. PARKER): Why is that?

15 A Well, in order to attach the BLU to the LCD
16 panel, we place what we call a black tape onto the --

17 INTERPRETER KIM: Excuse me.

18 (Discussion held between Interpreter

19 Kim and the Witness.)

20 THE WITNESS: We plaster a black tape along the
21 rims of the FPCB, and in the process, the black tape,
22 it serves to cover up the LEDs, so it's hidden from
23 view.

24 Q (BY MS. PARKER): And who do you sell the
25 backlight units to?

Jeong Ju Kim

1 A We sell to LCM manufacturers.

2 Q LCM manufacturers?

3 A (In English) Yeah.

4 Q What's an LCM manufacturer?

5 A LCM manufacturers, they are the ones who take
6 a panel and enable that panel to display colors on it.

7 Q Okay. And when you sell your backlight units
8 to LCM manufacturers, can they see the LEDs inside your
9 backlight unit?

10 A No, they cannot.

11 Q Could they open up the backlight unit to see
12 the LEDs?

13 A They can do that.

14 Q Would they do that, typically?

15 A No, they don't.

16 Q Why not?

17 A Because the moment that they open up the BLU,
18 that BLU being rendered defective.

19 Q Do you know to whom the LCM manufacturers
20 sell their LCD modules?

21 A On occasion I would know; on others I
22 wouldn't.

23 Q And do you know whether the LEDs inside your
24 BLU could be seen by the customers of the LCM
25 manufacturers?

Jeong Ju Kim

1 A Can I have the question once again?

2 MS. PARKER: Sure. I'll have the reporter reread

3 it.

4 (The record was read by the reporter

5 as follows:

6 "Q And do you know whether the LEDs inside

7 your BLU could be seen by the customers of the LCM

8 manufacturers?")

9 THE WITNESS: Well, I know that they may or may

10 not be able to see that, so it could work both ways.

11 Q (BY MS. PARKER): How could they see the LEDs

12 inside the BLUs that are incorporated into the LCDs?

13 A Oh, they can -- well, in normal cases they

14 wouldn't be able to see that, but then once that

15 product has been marked as defective, then they may be

16 able to look inside.

17 Q But in normal circumstances they would not be

18 able to see the LEDs?

19 MR. SNADER: Objection to form.

20 THE WITNESS: Sure.

21 Q (BY MS. PARKER): Could you describe how a

22 BLU is incorporated into a liquid crystal display unit?

23 A Well, if you look at this BLU, we have on the

24 top surface, a protection sheet, which is there to

25 prevent any impurities of foreign matters from entering

Jeong Ju Kim

1 the BLU, and once you remove this protection sheet,
2 then it gets placed directly onto the LCD panel.

3 Q And when the LCD panel is manufactured, the
4 BLU at that point is attached to the module?

5 A Yes.

6 Q And looking at Exhibit 247, which is the
7 drawing of an LCD module, could you describe where the
8 backlight unit is, and then what the different
9 components of an LCD module are?

10 A The BLU sits on the rear surface of the LCD.
11 Well, my understanding of the components of the LCD is
12 that the liquid crystal will be injected into the
13 panel, through a TFT array, on top of which the color
14 filter will go.

15 Q And approximately how many components or
16 parts are there, in NAMOTEK's backlight unit?

17 A You could consider there to be around nine,
18 plus-minus one.

19 Q Okay. And do you know how many parts or
20 components there are, in a liquid crystal display
21 module?

22 A I'm not quite sure about that.

23 Q Okay. But the BLU is just one of many
24 components in the liquid crystal display model?

25 MR. SNADER: Objection to form.

Jeong Ju Kim

1 THE WITNESS: Yes, it is.

2 Q (BY MS. PARKER): Approximately how many LEDs
3 are in each backlight unit?

4 A It would be between three to five, in the
5 case of BLUs for handsets.

6 Q And how big is an LED?

7 A By -- you are meaning -- you mean the size?

8 Q Yeah. What is the size of a side-view LED
9 that goes into NAMOTEK's backlight unit?

10 A It's smaller than one grain of rice.

11 Q Can you see the individual features of a
12 side-view LED with your naked eye?

13 MR. SNADER: Objection to form.

14 THE WITNESS: It would be difficult to do so.

15 Q (BY MS. PARKER): Have you ever looked at a
16 side-view LED through a microscope?

17 A Yes.

18 Q And why?

19 A Well, I would take a hard look at it whenever
20 we find, we discover a defective LED.

21 Q And in your current role, you've indicated
22 that you worked with side-view LEDs; is that correct?

23 A Yes.

24 Q What work do you do with them?

25 A I'm in charge of deciding what LEDs we are

Jeong Ju Kim

1 going to use to backlight, as a light source for the

2 BLU.

3 Q How long have you been in charge of making

4 those decisions?

5 A A little more than three years.

6 Q So, are you responsible for the purchase of

7 the LEDs?

8 A No. Because the BLU has been developed.

9 Q Oh. You're in charge of making the initial

10 decision as to what LEDs to use?

11 MR. SNADER: Objection to form.

12 THE WITNESS: Yes.

13 MS. PARKER: Want to take a quick break, because

14 I'm going to go into a new area and we've been almost

15 an hour.

16 THE VIDEOGRAPHER: This would be the end of

17 Tape 1. We're going off the record at 10:09 a.m.

18 (Recess from 10:09 a.m. to 10:18 a.m.)

19 THE VIDEOGRAPHER: This is start of Tape 2. We

20 are on the record at 10:18 a.m.

21 Q (BY MS. PARKER): Mr. Kim, when I asked you

22 what your current responsibilities were, I believe you

23 also indicated sales; is that right?

24 A Yes.

25 Q Are you responsible for the sales of

Jeong Ju Kim

1 NAMOTEK's backlight units?

2 A Yes.

3 Q What are your responsibilities in that

4 regard?

5 A Well, I'm responsible for getting the orders

6 in.

7 Q To whom does NAMOTEK sell its BLUs?

8 A We sell to LCM manufacturers.

9 Q How many different LCM manufacturers?

10 A Well, in Korea, it includes SDI and IDS. We

11 also sell to VP's in foreign countries. And in China,

12 we used to sell to ENE, but the business relationship

13 with the ENE has been discontinued at the moment. And

14 in Japan, we sell to Mitsubishi. And also VP, we sell

15 to VPs in China, as a clarification.

16 Q Does NAMOTEK sell its backlight units to any

17 company located in the United States?

18 A No.

19 Q All of NAMOTEK's customers are in Korea,

20 China, or Japan; is that right?

21 A Yes.

22 Q How does NAMOTEK go about selling its

23 backlight units?

24 A I don't quite understand the question.

25 Q Okay. Well, let's start with Samsung SDI.

Jeong Ju Kim

1 You indicated that was one of your customers?

2 A Yes.

3 Q Where is Samsung SDI located?

4 A Samsung SDI is located in Yang San.

5 Q Is that in South Korea?

6 A Yes.

7 Q How does NAMOTEK sell its BLUs to Samsung
8 SDI?

9 A Well, if you ask how we sell to them, well,
10 we would make this product and sell it to them on an
11 as-is basis.

12 Q What is meant by an "as-is basis"?

13 A Well, the way we make BLUs would be, we would
14 purchase the components that make up the BLU, and then
15 we will assemble those components, and then we would
16 sell the finished BLU to the LCD manufacturers.

17 Q And that's true for Samsung SDI, as well as
18 all the other LCD manufacturers that you listed?

19 MR. SNADER: Objection to form.

20 THE WITNESS: Yes.

21 Q (BY MS. PARKER): Do you know to whom Samsung
22 SDI sell its products?

23 A For Samsung SDI, yes, I am aware.

24 Q And do you know who they are?

25 A Yes.

Jeong Ju Kim

1 Q Do you know whether any of Samsung SDI's
2 customers are located in the United States?

3 A That, I'm not sure of.

4 Q Okay. So, do you know if Samsung SDI sells
5 any of its products in the United States?

6 MR. SNADER: Objection to form.

7 THE WITNESS: No, I do not know.

8 Q (BY MS. PARKER): Has Samsung SDI ever told
9 you that they sell their products in the United States?

10 A No.

11 Q For the other customers of NAMOTEK, the other
12 LCD manufacturers, do you know to whom they sell their
13 products?

14 A Well, for Samsung SDI, I know who their
15 customers are, but for the rest, I have no information.

16 Q Do you know if any of the other customers of
17 NAMOTEK sell any of their products in the United
18 States?

19 A No, I do not know.

20 Q Have any of the other customers of NAMOTEK
21 ever told you that they sell products in the United
22 States?

23 A No.

24 Q Is there any way you can tell from the
25 products that NAMOTEK's customers incorporate your BLU

Jeong Ju Kim

1 into, whether it could be -- whether it is sold in the
2 United States?

3 MR. SNADER: Objection to form.

4 THE WITNESS: No.

5 Q (BY MS. PARKER): So, could NAMOTEK figure
6 out what countries its backlight units eventually end
7 up in?

8 MR. SNADER: Objection to form.

9 THE WITNESS: No.

10 Q (BY MS. PARKER): Does -- you also testified
11 previously that you were responsible for making the
12 decision about what LEDs NAMOTEK would use for the
13 backlight unit; is that right?

14 A Yes.

15 Q So you're responsible for making the
16 decisions at NAMOTEK, for what kinds of side-view LEDs
17 to purchase?

18 MR. SNADER: Objection to form.

19 THE WITNESS: Yes.

20 Q (BY MS. PARKER): Why does NAMOTEK buy
21 side-view LEDs?

22 A Well, to make a BLU.

23 Q As you previously explained to us?

24 A Yes.

25 Q By the way, where does NAMOTEK manufacture

Jeong Ju Kim

1 its BLUs?

2 A In Korea we manufacture -- we manufacture the
3 BLUs in Ilsan. In China, the facilities are located in
4 Tianjin and Nam Kyoung, so altogether there are three
5 places where the BLUs are manufactured.

6 Q How many LEDs does NAMOTEK purchase a month?

7 A Well, my guess is, it would be around
8 one million units.

9 Q From whom does NAMOTEK buy its side-view
10 LEDs?

11 A We buy from LED manufacturers.

12 Q Who are those?

13 A They would be -- they would include Nichia,
14 Toyoda Gosei, Samsung Electromechanics, and Seoul
15 Semiconductors. So that would be those that we buy
16 from.

17 MS. KANG: The formal name for Samsung, it would
18 be Samsung Electrics.

19 INTERPRETER KIM: Samsung Electrics. I make that
20 correction.

21 Q (BY MS. PARKER): When you are making the
22 decision about what kind of side-view LED to use, what
23 do you look for?

24 A In general, it would be the thickness, the
25 brightness, color coordinates, and voltage.

Jeong Ju Kim

1 INTERPRETER WHANG: Just to clarify, rather than
2 brightness, I think it's luminous intensity.

3 MS. PARKER: Could you just read those four
4 factors again, please?

5 (The record was read by the reporter
6 as follows:

7 "A In general, it would be the thickness,
8 the brightness, color coordinates, and voltage.

9 "INTERPRETER WHANG: Just to clarify, rather
10 than brightness, I think it's luminous intensity."

11 Q (BY MS. PARKER): Those four factors are all
12 the factors that NAMOTEK considers when it's making its
13 decision to purchase one LED over another?

14 MR. SNADER: Objection to form.

15 THE WITNESS: Yes.

16 Q (BY MS. PARKER): There are no other factors
17 you consider?

18 MR. SNADER: Objection to form.

19 THE WITNESS: Well, additionally, we would prefer
20 to have the LEDs whose leads are located on the front
21 of the body as opposed to the back of the body
22 because --

23 MS. KANG: It was reversed.

24 INTERPRETER KIM: Oh, sorry. Can I just make the
25 correction?

Jeong Ju Kim

1 MS. PARKER: Yeah.

2 INTERPRETER KIM: "Additionally, we would prefer
3 to have LEDs that have the leads on the back of the
4 body as opposed to the front of the body, because if we
5 have the leads protruding frontways, then that could
6 interfere in the soldering process, when we put the
7 LEDs -- when we attach the LED onto the BLUs because
8 the wings, they would be getting in the way.

9 (Discussion held between Interpreters
10 Whang and Kim.)

11 INTERPRETER KIM: Can I correct myself? "Because
12 when we have the leads located on the front side of the
13 body, the leads rather than the wings would be getting
14 in the way.

15 Q (BY MS. PARKER): And how does NAMOTEK
16 evaluate the different factors it considers when it's
17 making the decision which LED to purchase?

18 A I'm not quite sure what you mean by how we,
19 quote-unquote, evaluate.

20 Q Do you look at any materials to make the
21 decision which LED to purchase?

22 A Oh, as for the materials, if you look at the
23 drawings or the pictures that are provided by the
24 suppliers, those drawings define the luminosity and the
25 thickness, so based on those factors, we would make the

Jeong Ju Kim

1 purchase decision.

2 Q If you could turn again to Exhibit 160, which
3 is the specifications for Seoul Semiconductors 902
4 series LED, and I take it NAMOTEK has purchased the
5 902; is that right?

6 A Yes.

7 Q Does NAMOTEK look at a company specifications
8 when making the purchasing decision?

9 A Yes, we do.

10 Q And what aspects of those specifications do
11 you look at?

12 A If you turn to page 13-2, there's the voltage
13 and the luminous intensity.

14 Q That's in Chart No. 3?

15 A Yes. And if you turn to page 13-5, we have
16 the color rank, so that's another thing that we refer
17 to.

18 Q Is there anything else in the specifications
19 that you look at, when making a decision which LED to
20 purchase?

21 A And as I said again, whether the lead is
22 located on the front or the back side of the LED body.

23 Q And if multiple manufacturers meet NAMOTEK's
24 criteria for thickness, brightness, color coordinates,
25 and voltage, how does NAMOTEK make the decision as to

Jeong Ju Kim

1 which LED to purchase?

2 A Price.

3 Q Do you ever look at the aesthetic properties

4 of the side-view LED, when you're determining which LED

5 to purchase?

6 MR. SNADER: Objection to form.

7 THE WITNESS: Aesthetic?

8 Q (BY MS. PARKER): Aesthetic or the -- do you

9 care how the LED looks?

10 MR. SNADER: Objection to form.

11 THE WITNESS: That's not the case.

12 Q (BY MS. PARKER): I mean, do you ever

13 consider the shape of the LED, when you're determining

14 which one to purchase?

15 A If you could be a bit more specific about

16 what you mean by "shape"?

17 Q Would you care at all about the appearance of

18 the LED, when you're deciding which one to purchase?

19 MR. SNADER: Objection to form.

20 DEPOSITION OFFICER: He's been writing on the

21 exhibit.

22 MS. PARKER: It's all right.

23 THE WITNESS: The sole factors that I would

24 consider, would be the thickness and also where the

25 wings are located on the electrode leads.

Jeong Ju Kim

1 location?

2 MR. SNADER: Objection to form.

3 THE WITNESS: Yes.

4 Q (BY MS. PARKER): Is there anything other
5 than the functional aspects of the appearance that you
6 care about, when you're examining the LED, to decide
7 which ones to purchase for the backlight unit?

8 MR. SNADER: Objection to form.

9 THE WITNESS: Price and the ability to respond.

10 Q (BY MS. PARKER): What do you mean by "the
11 ability to respond"?

12 A Delivery and, you know, the works.

13 Q What do you mean by the "delivery"? Can you
14 just describe it a little more completely?

15 A Well, for example, you know when we are
16 supposed to furnish samples to our customers, there
17 would be a certain time limit or time line for doing
18 that, let's say for one week. Then in order to meet
19 that time line, it would be essential that we have all
20 the components coming in; for example, like the LEDs
21 coming in by the necessary due date, so, by delivery, I
22 mean having all the things coming in at the right time.

23 Q Do you care whether the LED is pretty at all?

24 MR. SNADER: Objection to form.

25 THE WITNESS: No. That would not be of interest

Jeong Ju Kim

1 to me at all.

2 Q (BY MS. PARKER): Do you run tests on the
3 LEDs that you purchase?

4 A Yes, we do.

5 Q What types of tests?

6 A We would run tests on the luminous intensity
7 and the VF, so we would be running tests on two items.

8 Q What is the purpose of the tests that you run
9 for luminous intensity?

10 A Well, if you turn to page 13-2 of
11 Exhibit 160, we have the chart for luminous intensity,
12 and the specification determined here, is between the
13 ranges of 800 and 900, so we run the tests to ensure
14 that the LEDs, they fall within the spec, to see if the
15 LED, they are out of spec or they fall within this
16 range.

17 Q And what does luminous intensity test for?

18 A We just measure the luminous intensity.

19 Q How bright it is?

20 A Yes. Correct.

21 Q Okay. And the second test that you run is
22 called an RF test; is that right?

23 A VF rather.

24 Q VF. What is that test?

25 A It's a test on the voltage.

Jeong Ju Kim

1 Q And what is the purpose of that test?

2 A Well, there are certain voltage requirements
3 dictated by our customers, and it is important that the
4 LEDs, they meet the voltage -- the specified voltage
5 range, because if the voltage range falls out of spec,
6 then that can affect the brightness. So that's the
7 purpose of carrying out the voltage test.

8 Q You've indicated in Exhibit 160, which are
9 the specifications for Seoul Semiconductor's 902
10 series, what aspects of those specifications you
11 consider; is that right? And you also testified that
12 you occasionally purchase LEDs from Nichia; is that
13 right?

14 MR. SNADER: Objection to form.

15 THE WITNESS: Yes. Yes.

16 Q (BY MS. PARKER): Have you ever purchased
17 Nichia's 335 side-view LED?

18 A Yes.

19 Q Let me show you what's previously been marked
20 as Exhibit 45, which are the specifications for
21 Nichia's model NSCW335T side-view LED. Have you seen
22 the specifications for Nichia's 335 LED before?

23 A Yes.

24 Q When did you see them previously?

25 A In my recollection, I think I saw this since

Jeong Ju Kim

1 2005 -- no, 2004, I think.

2 Q Okay. And would you have looked at these
3 specifications -- strike that. Why would you have
4 looked at Nichia's specifications for its 335 LED?

5 A There are cases when we need to use Nichia's
6 products on occasion, so that's why.

7 Q And what would those occasions be?

8 A There are cases when our customers, they will
9 be specifying what particular LED we are to use.

10 Q And on some occasions they've specified
11 Nichia's side-view LEDs?

12 A Yes.

13 Q And would you have reviewed Nichia's
14 specifications as part of that process?

15 A Yes.

16 Q What aspects of those specifications for the
17 335 LED did you look at, when you were determining
18 whether to purchase Nichia's LED?

19 A If you look on page 1 -- if you look on
20 page 1, we have, next to the item No. 2, what is
21 entitled "Voltage," so we will be looking at that, as
22 well as the luminous intensity ranks and the color
23 ranks.

24 Q Is there any other aspect of the
25 specification of Nichia's 335 that you looked at, when

Jeong Ju Kim

1 determining whether to purchase it?

2 A Thickness and, as I alluded to before, the
3 location of the leads on the body.

4 Q And if the specification had no drawings but
5 just technical information about the various factors
6 you considered, would you be able to make a decision
7 about whether to purchase Nichia's side-view LED?

8 A Well, I think I would be able to make that
9 decision in that case because the quality, it would be
10 a given. We would regard that as being guaranteed.

11 Q And why is that?

12 A I mean, I take it as a given because products
13 that are of sub quality, they cannot be used at all,
14 and they would be of no use. So just to reiterate,
15 when I say quality, that is -- that basically means
16 having the necessary reliability.

17 Q And what do you mean by "reliability"?

18 A Well, reliability basically would be the
19 long-term life span. So if you exposed the product to
20 a stress environment, whether the product itself would
21 be able to survive.

22 Q If you turn to page 3 of Exhibit 45, the
23 specifications for Nichia's 335 product, at the top, it
24 says "Reliability."

25 A Yes.

Jeong Ju Kim

1 trade shows?

2 MR. SNADER: Objection to form.

3 THE WITNESS: Well, they would present their spec
4 sheets, because what we do is go and see.

5 Q (BY MS. PARKER): Do the LED manufacturers
6 use pictures of their LEDs to market them?

7 INTERPRETER KIM: By "pictures," do you mean
8 photos?

9 MS. PARKER: Uh-huh.

10 THE WITNESS: Well, I think that was the case, in
11 my recollection, because the catalogs, they contain
12 photos anyway.

13 Q (BY MS. PARKER): Do those photos of the LEDs
14 influence your decision whether to buy a particular
15 LED?

16 A No, that is not necessarily the case.

17 Q Is it ever the case?

18 A No.

19 Q In your industry, do the people who make the
20 decisions about which side-view LEDs to buy, ever
21 concern themselves with how the LEDs look as opposed to
22 the technical specifications?

23 MR. SNADER: Objection to form.

24 THE WITNESS: No, they don't.

25 Q (BY MS. PARKER): Do you have experience

Jeong Ju Kim

1 purchasing Seoul Semiconductor's 902 series LED?

2 A Yes, I do.

3 Q What experience do you have with the 902

4 series LED?

5 A By "experience," could you -- what would you

6 mean?

7 Q Well, have you considered purchasing Seoul

8 Semiconductor's 902 series LED?

9 A Yes, of course.

10 Q Have you recommended that the 902 series be

11 used in NAMOTEK's BLUs?

12 A Although I didn't actually submit a formal --

13 I didn't necessarily submit a formal recommendation.

14 INTERPRETER KIM: "Formal written recommendation,"

15 sorry.

16 Q (BY MS. PARKER): Do you know whether NAMOTEK

17 has ever purchased Seoul Semiconductor's 902 series

18 LED?

19 A Yes, I do.

20 Q And how did that come about?

21 A Well, we came about to purchasing that

22 product because, first off, we liked their price and

23 delivery conditions. And on top of that, their

24 specification regarding the thickness, the luminous

25 intensity, the color coordinates, and the voltage

Jeong Ju Kim

1 requirements were satisfactory.

2 Q Before you purchased Seoul Semiconductor's
3 902 series LEDs, had you purchased other LEDs from
4 Seoul Semiconductor?

5 A Yes.

6 Q And why had you purchased Seoul
7 Semiconductor's LEDs?

8 A Because they have no problems when it comes
9 to the aforementioned factors, including the thickness,
10 the luminous intensity, color coordinates, and voltage
11 requirements, and they have good price and delivery
12 terms.

13 Q Does NAMOTEK still purchase Seoul's 902
14 series LED?

15 A Yes, we do.

16 Q Do you purchase it in the same quantities as
17 you used to?

18 MR. SNADER: Objection to form.

19 THE WITNESS: Well, we buy less than compared to
20 the past.

21 Q (BY MS. PARKER): Why is that?

22 A Well, because, first off, our own production
23 has declined, the quantities that we produce has
24 declined, and also, increasingly these days we see a
25 migration towards the case where the LCM manufacturers,

Jeong Ju Kim

1 THE WITNESS: Yes.

2 Q (BY MS. PARKER): What other companies are
3 making similar products?

4 A Well, I suppose that could include Samsung
5 Electric and Luxpia, although we don't do business with
6 them anymore, and LumiMicro.

7 Q Where is Samsung Electric located?

8 A It's located in Korea.

9 Q What about Luxpia?

10 A Luxpia and Lumi, they all are located in
11 Korea.

12 Q Do your customers, the LED manufacturers,
13 ever tell you what features in the LED they care about?

14 A No.

15 Q Do your customers, the LED manufacturers,
16 ever tell you that they care about what the LED looks
17 like, that resides in your BLU module?

18 MR. SNADER: Objection to form.

19 (Mr. Kim entered the room.)

20 THE WITNESS: No.

21 Q (BY MS. PARKER): How many years' experience
22 do you have, purchasing side-view LEDs?

23 A Well, I'm not in charge of purchasing the
24 side-view LEDs. I'm the one who makes the decision as
25 to what side-view LEDs the team is to purchase.

Jeong Ju Kim

1 Q Okay. Well, how many years' experience do
2 you have, making the decision about which side-view
3 LEDs NAMOTEK should purchase?

4 A So since I started doing that when I first
5 joined the company and -- to present, that would be in
6 excess of three years.

7 Q During that entire time, have you ever
8 considered the aesthetic appearance of the side-view
9 LED, in making that decision?

10 MR. SNADER: Objection to form.

11 THE WITNESS: Well, the thickness and -- the
12 thickness and the location of the leads, those would be
13 the factors that are included in my consideration set.
14 But when it comes to whether a particular LED is pretty
15 or not, that is definitely not -- that is not a factor
16 that I would consider.

17 Q (BY MS. PARKER): Do you think whether an LED
18 is pretty or not, matters to others who occupy roles
19 similar to yours within the industry?

20 MR. SNADER: Objection to form.

21 THE WITNESS: No.

22 Q (BY MS. PARKER): Have you ever heard anyone
23 in the industry remark that a particular LED is pretty?

24 A No.

25 MS. PARKER: Why don't we take a break. I'm

Jeong Ju Kim

1 almost done, actually, so, if you give me a few
2 minutes, I'll look through my questions, then we can
3 wrap it up.

4 MR. SNADER: Absolutely.

5 THE VIDEOGRAPHER: Let's go off the record. This
6 is end of Tape 2. Off the record at 11:17 a.m.

7 (Recess from 11:17 a.m. to 11:34 a.m.)

8 (Mr. Kim left the proceedings.)

9 THE VIDEOGRAPHER: This will be the start of
10 Tape 3. We are on the record at 11:35 a.m.

11 Q (BY MS. PARKER): Mr. Kim, does NAMOTEK ever
12 tell its LCD suppliers who NAMOTEK's customers are?

13 INTERPRETER KIM: LED suppliers?

14 MS. PARKER: Yes.

15 THE WITNESS: Can I have the question again?

16 Q (BY MS. PARKER): Sure. Does NAMOTEK ever
17 tell its LED suppliers who its LCD manufacturer or
18 customers are?

19 A In general, we wouldn't do that.

20 Q Does NAMOTEK ever tell Seoul Semiconductor
21 who the LCD manufacturers to whom NAMOTEK sells its
22 BLUs are?

23 A In general, no.

24 Q Does NAMOTEK ever tell Seoul Semiconductor
25 where the end product that contains NAMOTEK's BLUs and

Jeong Ju Kim

1 Seoul Semiconductor's LEDs will be sold?

2 A No, we don't.

3 Q Does NAMOTEK know what countries in which its

4 BLUs and Seoul Semiconductor's LEDs will be sold?

5 A No, we do not.

6 Q Does NAMOTEK ever tell Seoul Semiconductor

7 whether the BLUs that contain Seoul's LEDs will be sold

8 in the Korean market or exported abroad?

9 MR. SNADER: Objection to form.

10 THE WITNESS: In general, we don't do that.

11 Q (BY MS. PARKER): So, do your side-view LED

12 suppliers know where NAMOTEK's BLU modules will end up?

13 MR. SNADER: Objection to form.

14 THE WITNESS: No, they do not know.

15 Q (BY MS. PARKER): So, to your knowledge,

16 could Seoul Semiconductor know where the LEDs it sells

17 to NAMOTEK would end up?

18 MR. SNADER: Objection to form.

19 THE WITNESS: They would have no idea.

20 Q (BY MS. PARKER): Does NAMOTEK sell BLUs

21 containing side-view LEDs to any customers in the

22 United States?

23 A No.

24 Q Does NAMOTEK sell BLUs containing Seoul's 902

25 series side-view LEDs to any customers in the United

Jeong Ju Kim

1 States?

2 MR. SNADER: Objection to form.

3 THE WITNESS: No.

4 Q (BY MS. PARKER): Before this lawsuit, did
5 you ever pay any attention to the shape of the window
6 in the side-view LED?

7 MR. SNADER: Objection to form.

8 THE WITNESS: By "shape of the window," you would
9 mean?

10 Q (BY MS. PARKER): I'm referring to the recess
11 from which the light emits in the side-view LED. And
12 if you want, you could take a look at specification for
13 the 902 series, Exhibit 160, page 7, and it's this
14 second drawing down.

15 MR. SNADER: Objection to form.

16 THE WITNESS: No, I did not think it important.

17 MS. PARKER: Okay. I have no other questions
18 right now.

19 MR. SNADER: Okay. Thank you.

20 EXAMINATION

21 Q (BY MR. SNADER): Good afternoon -- or good
22 morning, still, Mr. Kim.

23 MS. PARKER: It's in the middle of the night for
24 Mr. Snader.

25 Q (BY MR. SNADER): I know you are very busy,

Jeong Ju Kim

1 Q Who are those LED manufacturers?

2 A Currently, we have four suppliers including

3 Samsung Electrics, Seoul Semiconductor, Nichia, and

4 Toyoda Gosei.

5 Q Who is the fourth?

6 A Toyoda Gosei. It's a Japanese manufacturer.

7 Q Other than Samsung -- strike that.

8 Other than Samsung Electric, Seoul

9 Semiconductor, Toyoda Gosei, and Nichia, do you have
10 any other current LED suppliers?

11 A At current, no.

12 Q Do you currently purchase 902 series LEDs
13 from Seoul Semiconductor?

14 A Yes.

15 Q Do you currently purchase 335 series LEDs
16 from Nichia?

17 A Yes.

18 Q You said before, that Nichia LEDs tend to be
19 more expensive; is that correct?

20 A Yes.

21 Q Are Nichia 335 series LEDs more expensive
22 than Seoul 902 series LEDs?

23 A Yes, they are more expensive.

24 Q If Seoul Semiconductor could no longer sell
25 to you 902 series LEDs, would that increase NAMOTEK's

Jeong Ju Kim

1 CERTIFICATE

2 STATE OF HAWAII)

) SS.

3 CITY AND COUNTY OF HONOLULU)

4

5 I, ELSIE TERADA, do hereby certify;

6 That on April 11, 2007, at 9:14 a.m.

7 appeared before me JEONG-JU KIM, the witness

8 whose deposition is contained herein; that prior to

9 being examined he was by me duly sworn;

10 That the deposition was taken down by me in

11 machine shorthand and was thereafter reduced to

12 typewritten form under my supervision; that the

13 foregoing represents, to the best of my ability, a true

14 and correct transcript of the proceedings had in the

15 foregoing matter.

16 I further certify that I am not attorney

17 for any of the parties hereto, nor in any way concerned

18 with the cause.

19 DATED this 16th day of April, 2007, in

20 Honolulu, Hawaii.

21

22

23 _____

24 ELSIE TERADA, CSR NO. 437

Notary Public, State of Hawaii

25 My Commission Expires: 4-07-2010